

10 May 2023
H.E. António Guterres
Secretary-General
United Nations
New York, NY 10017
USA

Dear Secretary-General,

I am pleased to confirm that Lucid Group Communications Limited (Lucid Group), a global healthcare consultancy whose mission is to help transform lives, supports the Ten Principles of the United Nations (UN) Global Compact on human rights, labour, environment and anti-corruption.

It is our commitment to make the UN Global Compact and its principles part of our culture and the day-to-day operations of our company, publishing our commitment to both internal and external stakeholders. We will use it to engage in collaborative projects which advance the broader development goals of the UN, particularly the Sustainable Development Goals (SDGs).

Advancing World Health: The third SDG

As a global healthcare consultancy, we partner with the leading healthcare companies in the pharmaceutical space to deliver life-transforming solutions that advance health outcomes, which is aligned to our commitment to the contribution to the third SDG: good health and well-being.

We are proud to share some of our many achievements in the pursuit of world health by addressing:

- **The opioid epidemic**, through public and healthcare professional awareness initiatives regarding opioid misuse, abuse and overdose, providing education on proper use of pain medications, helping to introduce non-opioid pain-relief alternatives to healthcare professionals, caregivers and patients, and helping to introduce a novel solution to reverse opioid overdose
- **The unmet healthcare needs of patients with HIV**, specifically by shining a light on the risks/complications associated with AIDS wasting (loss of 10% or more of body weight) and the treatment approaches to addressing/improving the quality of life for people living with HIV and, in some cases, extending their life expectancies
- **The importance of flu vaccines in reducing and/or preventing flu-related morbidity and mortality**, through a targeted public health campaign which drove nearly half (43.37%) of the surveyed unvaccinated UK population – a cohort considered antipathetic to vaccination – to get their flu vaccine
- **Antimicrobial resistance due to treatment misuse**, which threatens health outcomes and results in the need for new and more powerful antimicrobials. We developed a programme to enable healthcare institutions in lower-income countries to better educate on, and improve the proper use of antimicrobial treatments and support the fight against antimicrobial resistance

Where we are unable to make direct change ourselves, we partner with our clients to increase the impact of their campaigns, including:

- **The lack of access to treatments for non-communicable diseases (cardiovascular, diabetes) in underserved developing countries**. We are supporting our client in their efforts to provide greater access to around 20 different drugs in 40 developing countries, while driving education and awareness of the issues relating to non-communicable diseases

- **Psoriasis:** In partnership with the International Federation of Psoriasis Associations, we amplified patient voice to drive a policy change at the level of the World Health Organization and the UN, which amended the disease classification of psoriasis to a severe non-communicable disease
- **The UN SDG 3.4 (non-communicable diseases and mental health):** We are supporting our client in launching an accessible range of essential medicines for cardiovascular disease, diabetes and certain cancers, and in delivering programmes aimed at building sustainable healthcare in low-income countries
- **Supporting biopharmaceutical companies in designing clinical and medical** strategies to ultimately give patients the medicines they need. Alongside raising awareness of the importance of greater patient access to clinical studies and innovative treatments.

Commitment to the principles of the UN Global Compact

We recognise that a key requirement for participation in the UN Global Compact is the annual submission of a Communication on Progress (CoP) describing our company's efforts to implement the Ten Principles. We support public accountability and transparency, and therefore commit to report on progress starting the calendar year after joining the UN Global Compact, and annually thereafter according to the UN Global Compact CoP policy. This includes:

- A statement signed by the chief executive expressing continued support for the UN Global Compact and renewing our ongoing commitment to the initiative and its principles. This is separate from our initial letter of commitment to join the UN Global Compact.
- The completion of the online questionnaire of the CoP, through which we will disclose our company's continuous efforts to integrate the Ten Principles into our business strategy, culture and daily operations, and contribute to UN goals, particularly the SDGs.

We look forward to contributing to this Global Compact and pushing to achieve and improve these goals annually, going forward.

Sincerely yours,



Dennis O'Brien
CEO